

STRATEGIC COMMUNICATIONS and PUBLIC RELATIONS MANAGER Fort Collins, Colorado



Salary Hiring Range: \$105,000 to 120,000 DOQ (Current range top: \$127,264)

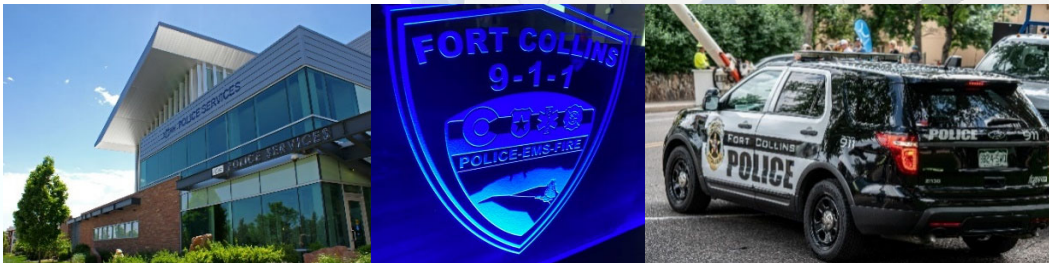
Deadline: November 24, 2023 at 3:00pm MT

Apply: <https://fcgov.csod.com/ux/ats/careersite/12/home/requisition/7332?c=fcgov>

The Opportunity

Fort Collins Police Services is seeking a contemporary professional to serve as our Strategic Communications and Public Relations Manager. Candidates must have a record of professional leadership, communications, and public engagement demonstrating respect, integrity, and service. Additionally, candidates must have shown respect for diversity in the workplace and community with a commitment to proactive community engagement while possessing excellent interpersonal, public and media relations, communication, and social media skills.

Police Services seeks someone who will lead a team reaching a dynamic and diverse community to share public safety information while building relationships leading to reduced crime, service to all members of our community, and enhancement of the quality of life in our city. The Strategic Communications and Public Relations Manager will have a professional background including leading teams, journalism, spokesperson experience, written word/graphic design products (analog and digital), video production and on-camera statements, social media/website maintenance, press release production, and communication plan development and deployment for routine and emergency operations.



The Position

- Reports to the Chief of Police and serves on the Police Executive Staff
- Advises Chief of Police and leads Police Services on routine/crisis communications, local/national media relations, press conferences, and community relations projects and activities
- Leads media team in establishing community outreach, contacts, and relationships (University, NGAs, Resident individuals/groups, Businesses & Associations, other City Service Areas, & Governmental organizations)
- Leads, or serves on, regional and national boards and associations
- Leads team production of communication materials including posters, fliers, web and social media applications and maintenance, brochures, newsletters, speaking points, invitations, calendars, ads, presentations, press releases, and feature stories using software or traditional methods
- Provides training to agency members on public information releases, the use of social media platforms, and how to effectively provide interviews, comments, and presentations

- Organizes and hosts events such as forums, open houses, programs, and projects that result in positive communication and media coverage
- Leads, develops, and administers agency and community surveys to monitor satisfaction, performance measures, and progress towards strategic plan initiatives
- Develops and administers budgets
- Serves on-call in addition to a routine schedule
- Leads development of advertising/promotional campaigns and negotiation of contracts for print, radio, digital, broadband and television broadcast media.

The Organization

FCPS is a progressive and professional organization, currently employing 232 officers and 135 professional staff with a budget in excess of \$58 million. Due to the level of staff professionalism demonstrated daily, our community support is excellent. FCPS is accredited through CALEA and the Colorado Association of Chiefs of Police while its communication center is also an Accredited Center of Excellence in Emergency Medical Dispatch by the International Academies of Emergency Dispatch.

Among other assets, the agency hosts its own POST Basic Police Academy, co-owns a superior regional training facility, and operates from an extraordinary main facility providing for employee needs and community events.

The Community

Located in Northern Colorado, Fort Collins is home to Colorado State University, many technological firms, and an outstanding public-school system. The City of Fort Collins sits nestled against the foothills of the Rocky Mountains alongside the banks of the Cache la Poudre River. At 5,000 feet in elevation, residents enjoy a moderate, four-season climate, with an average of 300 days of sunshine per year. With more than 176,000 residents, Fort Collins is Colorado's fourth-largest city and spans over 58 square miles. A 20-year growth projection indicates the City will reach 255,000 residents. During the year, live music and entertainment, as well as great local dining, are available throughout the historic downtown area.



Minimum Qualifications

- Bachelor's degree in Journalism, Public Relations, Marketing, or related field from an accredited college or university.
- Seven (7) years law enforcement/government-related experience or equivalent combination of education and experience.
- Valid Colorado driver's license, or the ability to obtain one within 30 days of selection/hire.

Compensation

The salary hiring range is \$105,000 to \$120,000 depending on qualifications, with an excellent benefit package including:

- Medical, dental, vision (for self, spouse, children) – eligible on 1st of the month following date of hire
- Paid vacation (40 hours immediately and accruing), paid holidays, and sick leave
- 401/457 Retirement + company contributions

- Flexible spending: Medical expenses FSA, dependent FSA or both
- On-site gym facility and Wellness programs
- Assigned take-home vehicle
- Employee Assistance Program: counseling, legal, and financial assistance
- Life insurance, short-term and long-term disability
- Employee/family city health clinic
- Personal & professional learning opportunities including training funds and partial tuition reimbursement

How to Apply

Applications accepted electronically at: <https://fcgov.csod.com/ux/ats/careersite/12/home/requisition/7332?c=fcgov> .

The City of Fort Collins is an equal opportunity employer.

Questions should be directed to Deputy Chief of Police Greg Yeager, gyeager@fcgov.com.

